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NYSRA FALL 2015 WORKSHOP

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# LEADERSHIP EDUCATION & ORGANIZATIONAL DEVELOPMENT WORKSHOP

SPONSORED BY **RAA** AND **NYSRA**

**SATURDAY, OCTOBER 3 • 9:00AM TO 5:00PM**

**NEW YORK CITY • MADISON WELLNESS CENTER, 171 MADISON AVE #908**

**OPEN TO NYSRA MEMBERS AND REFLEXOLOGISTS IN NEW YORK STATE  
AND OTHER STATES AS WELL: \$100 FLAT RATE ★7 CEUs are offered**

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## **WORKSHOP TOPICS TO BE COVERED**

- ★ **REVIEW MEMBERS' ROLES & RESPONSIBILITIES**
- ★ **LEARN LEADERSHIP SKILLS THAT WILL SUPPORT YOUR SUCCESS AS A MEMBER AND PRACTITIONER**
- ★ **WAYS TO INCREASE & MAINTAIN MEMBERSHIP/CLIENTS**
- ★ **LEARN FUNDRAISING TECHNIQUES**
- ★ **BOOST YOUR LEGISLATION AWARENESS**

## **WORKSHOP PRESENTERS**



**CHRISTINE ISSEL:** With her extensive background in reflexology which spans more than 40 years, Christine consults and lectures on all aspects of reflexology from curriculum development to techniques to research and the history of this most powerful healing modality.

She is an author, editor, international lecturer, conference organizer, founder of reflexology associations and organization, serves as a consultant to several reflexology boards and acts as a legislative advocate. Among serving on many organizations' board of directors and as one of the co-founders of ARCB, Christine has helped move the profession of reflexology along at the state, national and international level, She has been a large proponent in helping New York State reflexologists have a voice in Albany. From helping to draft our licensure bill, to meeting and presenting to state legislators, Christine is now coming to New York to co-present a leadership workshop providing necessary skills to help enrich reflexologists' businesses and personal lives. How lucky are we!

"It has been my good fortune to have helped guide the field this far and bring reflexologists together near and far" said Issel. She continued, "The challenges, hard work, and creativity over the years have been fantastic. Through volunteering I have experienced a great deal of personal growth and joy, along with friendships around the world. It has improved my own health and the health of so many others. It is an honor to be part of the most powerful healing discipline there is. It has been my experience that reflexology will change your life whether you are the client or the practitioner. It is simple to apply yet provides dynamic results." Issel concluded by saying, "I am deeply honored to have my name inscribed on the ICR Honor Board Hall of Fame. I feel we are all pioneers in establishing a new profession and I am very pleased to be a part of this vision. Thank you for this honor." (2013 ICR Hall of Fame Induction)



**MIA EARL, PRESIDENT OF RAA:** Fascinated with the art and science of reflexology from personal experience, Mia Earl (TN) studied the Ingham Method of reflexology with the International Institute of Reflexology and was certified in 2008. Her educational pursuits culminated in a Ph.D. in Natural Health in June 2009, after having earned a Master's degree in Public Health: Community Health Education from the University of Tennessee-Knoxville. In full-time practice since 2011, Mia delights in speaking on reflexology and touching lives with the gift of her hands. Her stated mission is to help enhance lives and create a healthy environment for well-being.

Mia was elected to the RAA Board in 2012, highly qualified to play a key leadership role from having served on Boards of several other local and national organizations. She has served as Treasurer, Chair of the State Affiliation committee and co-Chair of the Membership committee. Her vision is to see RAA continue the highest professional standards for the practice of reflexology, increase the number of people who are educated about the benefits of reflexology, expand the public's access to reflexology services, and have reflexology increasingly used as a complementary therapy within the health care system. Mia hopes to help create a unified voice with practitioners to strengthen the impact of reflexology around the world.

Mia has served in several training capacities including as a National Certified Trainer with the Girl Scouts of the USA. She is also a Certified Health Education Specialist with over 20 years of experience in program implementation and management.

***We are so happy to welcome Mia Earl and Christine Issel to New York  
and we look forward to sharing this One-Day  
LEADERSHIP EDUCATION & ORGANIZATIONAL DEVELOPMENT WORKSHOP with you!***

**★ NYSRA MEMBERS AND NONMEMBERS: \$100 FLAT RATE**

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**★ IF PAYING BY CHECK OR PAYPAL, BE SURE TO FILL OUT AND MAIL IN YOUR REGISTRATION FORM.**

**★ ALL CHECKS ARE PAYABLE TO NYSRA.**

**★ ALL FORMS AND CHECKS SHOULD BE MAILED TO:**

**NYSRA, 704 Williamsburg Drive, Mahopac, NY 10541**

**★ TERMS AND CANCELLATION POLICY:** Workshop fees must be paid in full prior to scheduled event. Workshop fees will be refunded only when written notification (email, fax or letter) of withdrawal by the participant from the workshop is received at least one (1) month prior to the date of the event. 50% will be refunded up to thirty (30) days prior to the event. 25% will be refunded up to fourteen days prior to the event. No refunds will be given within the two week period before the event. If for any reason the event is canceled, either by NYSRA or the presenter, participants who prepaid will receive a full refund. No shows are non-refundable.

ALL REFUNDS SUBJECT TO A \$25.00 ADMINISTRATION FEE.